



# Junior Sponsorship Policy



Annually, two junior program teams (members up to 21 years of age, eligible to play on the Alberta Junior Curling Tour) may be eligible for sponsorship from the Crestwood Curling Centre (CCC) for up to four members per team plus a designated coach.

The Sponsorship package includes:

1. For the team:
  - a. Donation of championship jackets in the club colours with the CCC crest or reimbursement for reasonable alternative apparel acceptable to the Board.
  - b. Reimbursement of up to \$500 per team per season for team expenses such as bonspiel entry fees or travel costs.
  - c. At-cost equipment from the CCC pro shop
  - d. Free ice rentals for practicing based upon availability
  
2. For the Coach:
  - a. Donation of a championship jacket in the club colours with the CCC crest or reimbursement for reasonable alternative apparel acceptable to the Board.
  - b. Reimbursement of up to \$200 for coaching training (or alternative training acceptable to the board) for the designated team coach. The coach must agree to remain with the team for the applicable season.

Teams requesting sponsorship must make their request in writing to the Board prior to June 15 of each season. Sponsorship in one year does not guarantee sponsorship in subsequent years. The Board will consider their request at its next duly constituted board meeting following the June 15 deadline. All teams requesting sponsorship are notified of the outcome of their request in writing.

In return for sponsorship, CCC sponsored teams agree to the following conditions:

1. To wear the donated CCC championship jacket or CCC crest as a sponsor on other apparel at all junior competitive events.
2. To volunteer 10 hours per member per season at the CCC. Volunteer hours could include assisting with the Junior Curling program, assisting during bonspiels, or other events.
3. To provide a report of the team highlights at the end of the season for the sponsorship year no later than May 1 of that season

The CCC may request that sponsorship teams be featured in CCC promotional material.