



Crestwood Curling Centre Junior Program Team Sponsorship Policy

Introduction:

The Crestwood Curling Centre (CCC) is committed to supporting the development and advancement of junior curling teams within our community. To this end, CCC offers a sponsorship program for junior program teams consisting of up to four members each, along with a designated coach.

Eligibility:

- Teams must consist of members up to 21 years of age.
- Application for sponsorship must be submitted in writing to the CCC Board prior to June 10, 2024.
- Sponsorship in one year does not guarantee sponsorship in subsequent years.

Sponsorship Package:

- For the Team:
 - Donation of championship jackets in club colours with the CCC crest or reimbursement for alternative apparel.
 - Reimbursement of up to \$500 per team per season for expenses such as bonspiel entry fees or travel costs.
 - Access to at-cost equipment from the CCC pro shop.
 - Free ice rentals for practicing based on availability.
- For the Coach:
 - Donation of a championship jacket in club colours with the CCC crest or reimbursement for reasonable alternative apparel.
 - Up to \$200 for coaching training or alternative training acceptable to the board will be reimbursed, provided the coach agrees to remain with the team for the applicable season.

Application Process:

- Teams must submit a written request to the CCC Board before the specified deadline.
 - Requests will be considered at the next duly constituted board meeting following the specified deadline.
 - All teams will be notified of the outcome of their request in writing.
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Teams sponsored by CCC agree to:

- Wear the donated CCC jacket or CCC crest on other apparel at all junior competitive events.
- Volunteer 10 hours per member per season at CCC, which may include assisting with the Junior Curling program or other events.
- Provide a season-end report of team highlights by April 1 of the sponsorship year.
- Represent Crestwood Curling Centre at all events entered, including events leading to provincial and national championships, ensuring primary affiliation to CCC on all communications created by the organizing committees (websites, programs, etc).
- Ensure the designated coach completes Safe Sport training before the first event of the season. This training is mandatory to ensure a safe and supportive environment for all athletes and covers topics such as recognizing, preventing, and addressing harassment, abuse, and discrimination in sport. For more information and to complete the training, visit [Safe Sport Training](#).

This commitment to representing Crestwood Curling Centre underscores the importance of maintaining a strong affiliation with CCC and promoting its values and identity throughout all levels of competition. It is essential for sponsored teams to uphold the reputation and visibility of CCC within the broader curling community while participating in events and competitions.

Additional Involvement:

- CCC may request that sponsorship teams be featured in promotional material to further support the center's initiatives.

Conclusion:

The CCC Junior Program Team Sponsorship Policy aims to provide meaningful support to junior curling teams while fostering a sense of community involvement and brand representation for Crestwood Curling Centre.

This policy is effective immediately upon approval by the CCC Board and is subject to periodic review and revision as necessary.
